

SALVADOR M. BEZOS
ASSOCIATE
(202) 772-8533
SBEZOS@SKGF.COM



March 16, 2011

Commissioner for Patents
PO Box 1450
Alexandria, VA 22313-1450

Confirmation No. 6069
Art Unit 2452
Attn: Mail Stop Amendment

Re: U.S. Utility Patent Application
Application No. 09/548,235; Filed: April 12, 2000
For: **Web Advertising Method**
Inventors: LEVERGOOD *et al.*
Our Ref: 3057.0020002

Sir:

Transmitted herewith for appropriate action are the following documents:

1. Power of Attorney to Prosecute Applications Before the USPTO; and
2. Statement under 37 C.F.R. 3.73(b).

The above-listed documents are filed electronically through EFS-Web.

In the event that extensions of time are necessary to prevent abandonment of this patent application, then such extensions of time are hereby petitioned.

The U.S. Patent and Trademark Office is hereby authorized to charge any fee deficiency, or credit any overpayment, to our Deposit Account No. 19-0036.

Respectfully submitted,

STERNE, KESSLER, GOLDSTEIN & FOX P.L.L.C.

A handwritten signature in black ink, appearing to read 'SMB', followed by a long horizontal flourish.

Salvador M. Bezos
Attorney for Applicants
Registration No. 60,889

SMB/hap
Enclosures

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